



MOIRA KRIER

DIGITAL
MARKETING

ABOUT

Dynamic and motivated full-time marketing student with a strong background in marketing and communications seeking to further my knowledge and education.

CONTACT

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EDUCATION

KEAN UNIVERSITY

B.S. Marketing

3.6 GPA

Phi Theta Kappa Honor Society

SKILLS

Social Media Marketing
Web Design
Email Marketing
Microsoft Office & G-Suite
Adobe Creative Cloud

EXPERIENCE

DESTINATION MARKETING INTERN

Southern Ocean Chamber of Commerce | Sept 2018 - Current

- Market research to develop marketing plan for Passport to LBI program
- Make recommendations to CEO for review

OFFICE MANAGER & MARKETING ASSISTANT

Coastal Living Real Estate Group | Oct 2017 - Current

- Doubled Instagram following in less than 8 months
- Managing social media content and schedule
- Producing and developing marketing packages for luxury properties
- Using Photoshop to edit property photos and develop advertisements

FREELANCER

MK | July 2016 - Current

- Working with small businesses, individually, and nonprofits to develop social media, websites, and digital marketing strategies.
- Aided in from-scratch brand development

FRONT END SUPERVISOR

ShopRite | May 2016 - Oct 2017

- Supervised front end operations, specifically organization and planning of consecutive shifts of staff
- First line customer customer service
- Worked with all levels of ShopRite employees, from cashiers to corporate